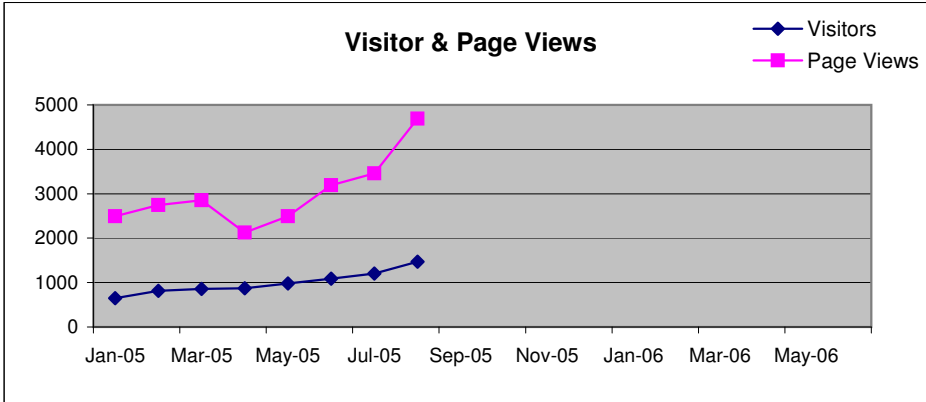


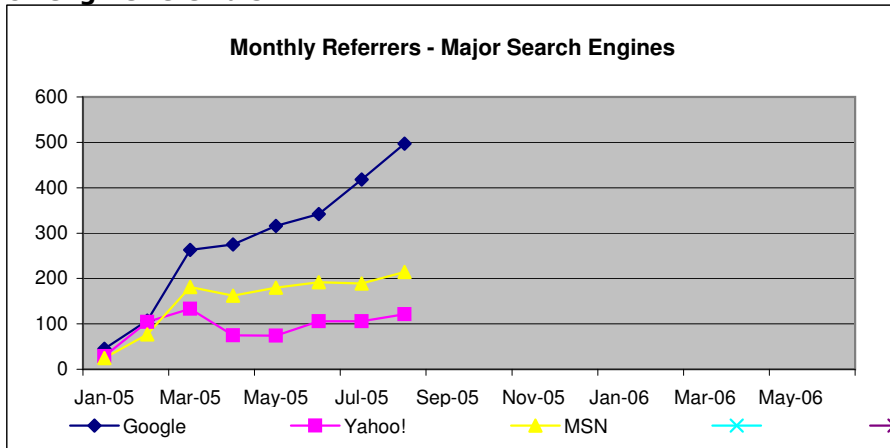
Your Web Site.com.au

Web Site Statistics Report
Aug-05

Overall visitors & page views



Search engine referrals



Top search terms and rankings

Top Search Terms (This Month)

- 1 gold coast holiday
- 2 gold coast resort
- 3 gold coast accommodation
- 4 surfers paradise resort
- 5 broadbeach apartments
- 6 apartments gold coast
- 7 gold coast convention centre
- 8 holiday apartments surfers
- 9 surfers paradise apartment
- 10 beachfront gold coast

Top Search Terms (All Time)

- 1 gold coast holiday
- 2 surfers paradise resort
- 3 gold coast accommodation
- 4 surfers paradise apartment
- 5 gold coast resort
- 6 broadbeach apartments
- 7 gold coast convention centre
- 8 holiday apartments surfers
- 9 apartments gold coast
- 10 beachfront gold coast

Top link referrers

Top Link Referrals (This Month)

- 1 queenslandholidays.com.au
- 2 jasons.com.au
- 3 pointout.com.au
- 4 bestofthegoldcoast.com.au
- 5 surfersisparadise.com.au

Top Link Referrals (All Time)

- 1 queenslandholidays.com.au
- 2 jasons.com.au
- 3 pointout.com.au
- 4 bestofthegoldcoast.com.au
- 5 surfersisparadise.com.au

Most Popular Pages

Most Popular Pages (This Month)

- 1 accommodation
- 2 rates
- 3 location
- 4 photo gallery
- 5 apartments

Most Popular Pages (All Time)*

- 1 rates
- 2 apartments
- 3 accommodation
- 4 photo gallery
- 5 location

Executive summary

Executive Summary

The unique visitor numbers have continued to rise on the back of the online advertising and linking strategies.

We have assessed various companies offering advertising on their site and found their claims of high visitor numbers do not add up.

We've checked with those already advertising with the company and they report poor results.

Key Events Over Past Month

We've added 2 more pages to the site.

We've added another 12 incoming links.

Reciprocal linking strategy in place.

e-newsletter sent out to subscribers.

Additional Recommendations

We'll come and take some more photos for the photo gallery this week.

We'll add audio to the site this month on the testimonials page.

Important Information

Please feel free to email me at any time in regards to your web site or any changes you require at admin@tailored.com.au or call us at Tailored Consulting on (07) 5598 4898.

Signed:

Date: